



ME GROUP TO EXHIBIT AT MAPIC 2022

Catch the exclusive presentation of the new **All ME** concept!

Making (Life) Easy

MAPIC is the international event helping to drive the transformation of commercial real estate in the retail, leisure and food sectors. Its main goal? Bring together leading solutions to turn shopping centres and city centres into modern lifestyle destinations.

As a key partner to businesses, innovators and trendsetters in the retail sector, ME Group will of course be there! **ME Group is an international market leader in automated instant-service equipment and continues to pursue its original ambition: to make life easier through innovative vending products and services.**

For its first participation in MAPIC, **ME Group will exclusively present its brand new "All ME" concept to industry professionals.** The objective? **Create solutions for the consumption revolution!** Growing demand for contactless shopping and self-service snacking is revolutionising the market, ushering in more and more automation and instant service. With "All Me", the group **is bringing all its automated distribution services together** in order to cater to the everyday needs of consumers around three categories: WASH, PHOTO and FEED!

"All ME": the entire ME Group portfolio in one place!

Founded in 1962, ME Group still has the same vision today: simplify the lives of consumers through innovative vending products and services. How? By inventing **services to make life easier, save time and reduce energy usage. Fast, efficient and eco-friendly!** The new concept from the group does all this in a single solution. **"All ME" unites all the ME Group's iconic automated services in a single 25m² unit.**

In a matter of minutes, consumers have access to a multitude of instant self-service machines: **WASH.ME with Revolution Laundry, FEED.ME with Resto'clock, and PHOTO.ME with Photomaton and Speedlab Cube.** Need the washing done? Need a quick takeaway? Need to complete a passport application and also print out some photos? You can do it all at the touch of a button, at any time of day! With this innovative solution, ME Group is fulfilling its ambition to offer **a turnkey solution to high-footfall sites and urban destinations** such as shopping centres, train stations, airports, hotels and campsites.



| WASH! Revolution Laundry: the laundromat with loads of freedom and instant access!

The most complete Revolution Laundry solution to date, the V3 fits perfectly in this new concept. This 2-in-1 laundromat is revolutionary in every respect: **wash and dry up to 20 kilos of laundry in 35 minutes in a completely secure and energy-saving way.** Machines are blocked and locked during the wash cycle. Users receive a free text alert 5 minutes before the end of the wash cycle, so they can go shopping with total peace of mind. Optimal water management and LED lighting means energy is efficiently used. Integrated smart-dosing detergent system (free of phosphates, dyes, preservatives, hypoallergenic and Ecolabel certified), effective at low temperatures.

| SNACK! Resto'clock: delicious pizza ready in just 4 minutes!

The pizza vending machine pioneers, Resto'clock is on hand **servicing up tasty pizzas to connoisseurs on the go in just 4 minutes.** The pizzas aren't just fast – they're traditional, fresh, tasty, crispy and perfectly cooked! The fusion of tradition and innovation, Resto'clock has built its success on its comprehensive and accessible units for pizza chefs everywhere: pizzas protected using Ovenbox technology and stock control, sell-by dates, ordering, induction cooking and distribution all fully automated!

| SMILE! The essential Photomaton

The iconic Photomaton booth is of course front and centre of the "All ME" concept. **PHOTOBOOTH, the new generation of photo booths, connects users with the SPEEDLAB photo printing terminal.** Photomaton is the classic reference for print and electronic ID photos and offers multiple services. Take ID and fun photos, complete passport applications, print photos, create souvenir photo books and more.

| PRINT! Photomaton printing terminals!

100% connected and plugged in, the Speedlab Cube integrated into the "All ME" concept can print photos from mobile phones (via Wi-Fi, leads, Bluetooth), USB keys and memory cards (SD or Micro SD). Complete with a wide high-definition touch screen, multi-touch technology and multiple payment methods including contactless, the whole unit is optimally designed to offer instant printing and easy navigation. The possibilities are endless, from printing traditional photos to making personalised creations using templates and ordering gift items.



“Do in 1 minute what used to take many!”: the original ambition of the ME Group’s founder still resonates today. The international group draws its **inspiration for product and service innovations from everyday life**. ME Group continues to uphold its original ambition and values: to make life easy, all achieved through manufacturing excellence, French innovation and vision, and international presence.

Find ME Group at MAPIC!
On the programme: learn all about the new concept
and talk face to face with brand managers!



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