ME Group International plc
Results for the six months ended 30 April 2026

2026
Interim Results

July 2026

Agenda

H1 2026 Summary

H1 2026 Summary

Trading update recap

- Performance in line with expectations through the first five months of H1 2026
- On 1 June 2026, announced softening of revenue (mainly photobooths) experienced in April due to the ongoing conflict in the Middle East
- Reduction in the sale of equipment reflecting the Board's decision to focus on operational revenue
- Trading patterns in May 2026 were more normalised with total vending revenue 11.1% above May 2025, although this remained below the initial budget at the year's outset
- On track to meet revised FY 2026 expectations of profit before tax in the range of £69 million to £74 million

H1 2026 Summary

- **Total revenue +0.3%, EBITDA +7.1%. Vending revenue[1] +1.7%** driven by laundry operations, with **Wash.ME vending revenue[1] +16.3%**

- **499 net new laundry machines** installed; on track to achieve c.1,300 installations in FY 2026

- **Strategic partnerships** supporting further installations of laundry machines and photobooths:
  - Largest ever single client deal with **ASDA** (UK)
  - Trial with **Aldi/Hofer** (Austria)
  - Muli-year contract renewals with **SNCF** and **RATP** (France)

- Appointment of **Deputy CEO and COO**

- Focus on **shareholders' returns**; interim dividend of 3.60p per share will return **£13.5 million** to shareholders. Up to £18 million **share buyback programme launched** – £2.7m spent on acquiring shares at 30 April 2026, and £4.5 million since launch

[1] Vending revenue is earned from machines in operation and excludes revenue from the sale of equipment, consumables, spare parts and services.

About us

Business at a glance

ME Group is an international market leader in automated self-service equipment, aimed primarily at the consumer sector.

An established operational network across three core geographies:

- Continental Europe (largest region)
- UK & Republic of Ireland
- Asia Pacific

Vending machines in operation	Number of countries in which we operate	R&D Centres
49,664	16	2

KEY SITE PARTNERSHIPS INCLUDE

Continental Europe

UK & Republic of Ireland

Asia Pacific

Business overview

Core activities

Photo.ME GROUP
Photobooth operations

Wash.ME GROUP
Laundry operations

Ancillary activities

Print.ME
Digital printing kiosks

Other Vending

- **Feed.ME GROUP** – Food service vending equipment
- **Amuse.ME GROUP** – Children's rides
- **Copy.ME GROUP** – Photocopier services

Innovation & Diversification

In-house R&D team of 100+ engineers focused on creating new complementary services and evolving the services offered in response to ever-changing consumer needs, whilst maximising our return on investment.

Our key strengths

1. Strong financial position
2. Long-standing site partnerships
3. Laundry opportunity
4. Established photobooths estate
5. Asset lifecycle
6. Entrepreneurial spirit

Our growth strategy

We are primarily focused on growing our core business areas, which are laundry and photobooth operations. We utilise and reinvest cash generated by the Group's operations to drive future growth and returns through:

- Expansion in existing and new geographic territories
- Entering new market segments
- New product and technology innovation
- Continued expansion and diversification of services
- Strategic mergers and acquisitions

Our products

CORE ACTIVITIES

ANCILLARY ACTIVITIES

Photo.ME GROUP

Wash.ME GROUP

Print.ME

OTHER VENDING

Copy.ME Amuse.ME Feed.ME

ME GROUP

Evolution of business mix – H1 2022 to H1 2026

H1 2026 TOTAL VENDING REVENUE[1]: £142.8 MILLION

Wash.ME now represents **38.4%** of Group total vending revenue

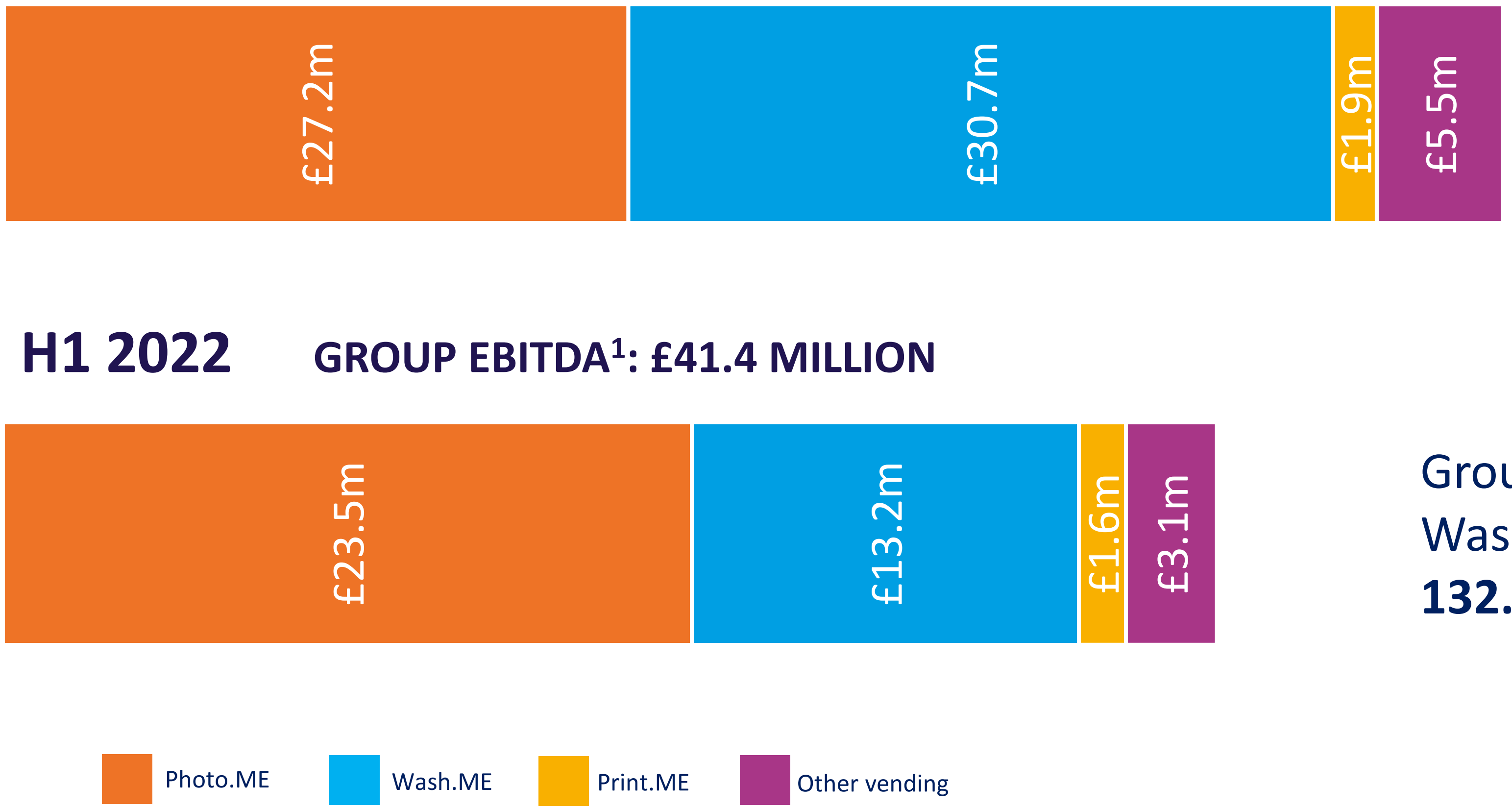
H1 2022 TOTAL VENDING REVENUE[1]: £102.0 MILLION

Vending revenue contribution from Wash.ME operations has **more than doubled** from H1 2022

[1] Vending revenue is earned from machines in operation and excludes revenue from the sale of equipment, consumables, spare parts and services.

Evolution of business mix – H1 2022 to H1 2026

H1 2026 **GROUP EBITDA[1]: £65.3 MILLION**



Wash.ME now represents

47.0% of Group EBITDA[1]

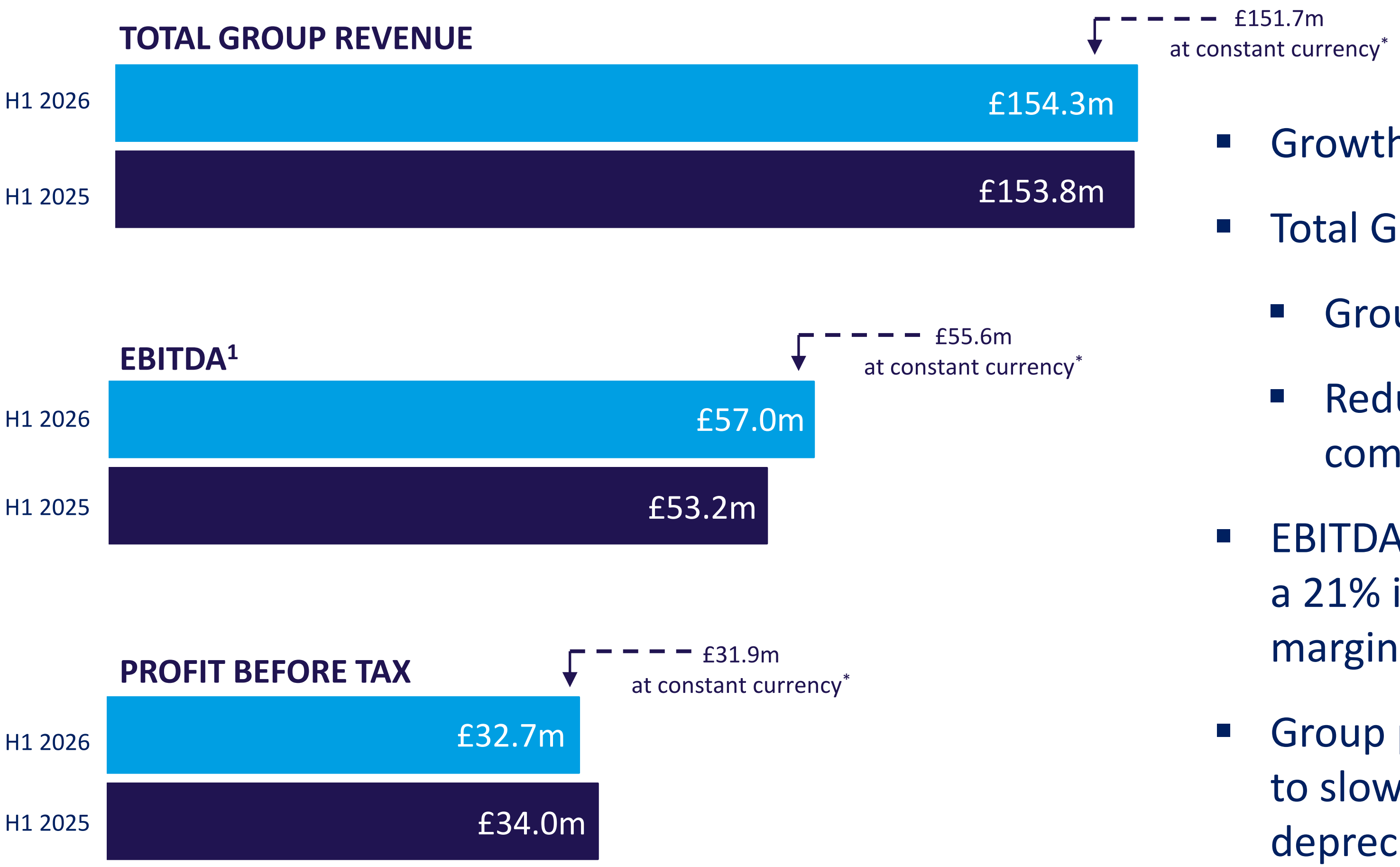
H1 2022 **GROUP EBITDA[1]: £41.4 MILLION**

Group EBITDA contribution from Wash.ME operations has **increased 132.6%** from H1 2022

[1] Excluding corporate costs.

Financial Review

Revenue, EBITDA and Profit before tax

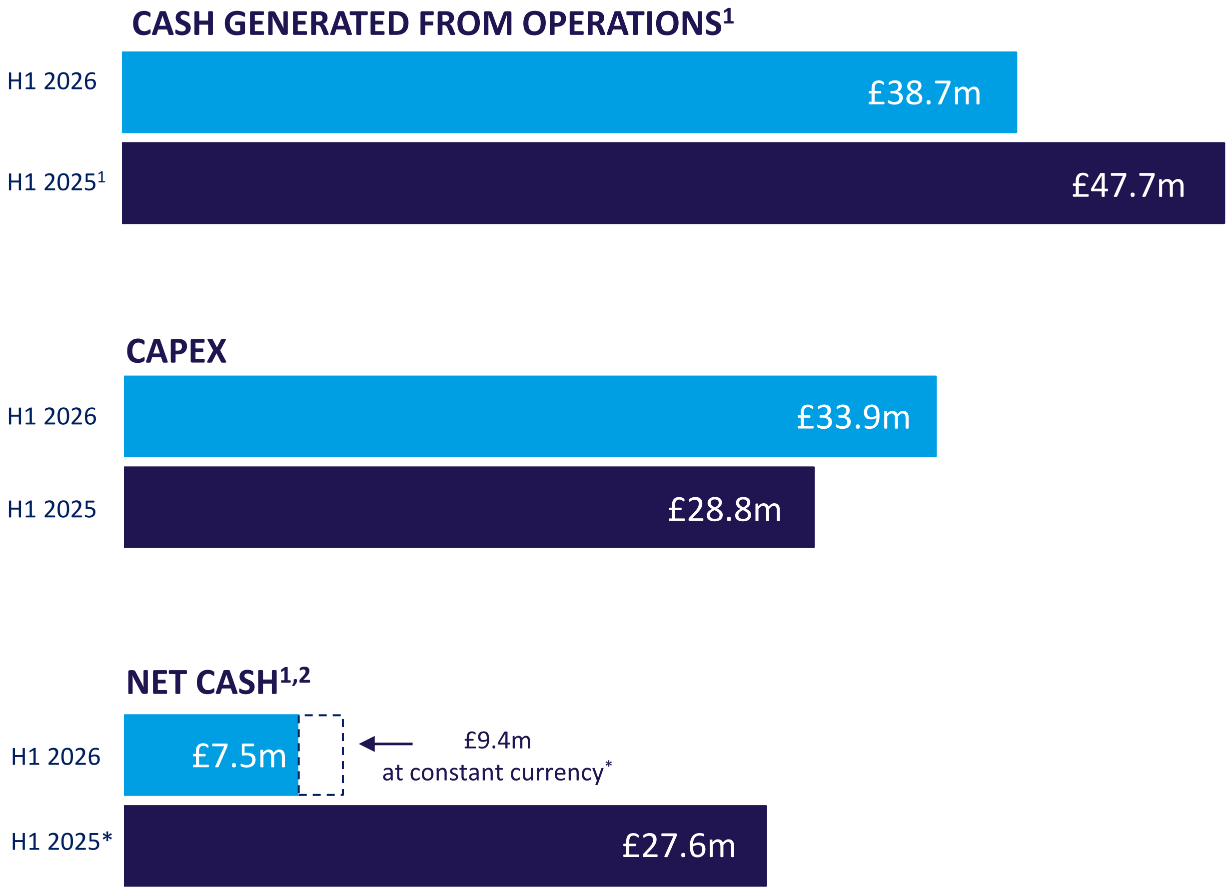


- Growth driven by laundry operations and expansion
- Total Group revenue marginally +0.3% (-1.4% at CC*)
  - Group vending revenue +1.7% (+0.1 at CC*)
  - Reduction in equipment sales revenue (-14.2%) compared with H1 2025, in line with strategy
- EBITDA increased by +7.1% (+4.5% at CC*), driven by a 21% increase in laundry contribution. EBITDA margin improved to 36.9% (H1 2025: 34.7%)
- Group profit before tax was -3.8% (-6.2% at CC*) due to slower than expected revenue growth, higher depreciation charge (£23.5 million), revenue mix and a prior year one-off gain (£1.6 million)

* Constant currency ("CC") is H1 2026 results translated using the prior year foreign exchange rates. This excludes the impact from foreign exchange rate movements ("FX impact") over the past 12 months, particularly the Japanese yen which saw a 9.1% decrease in value against pound sterling (average rate of exchange used in H1 2026 was yen/£210.13 vs H1 2025 yen/£192.67), and a 3.9% increase in the euro against pound sterling (average rate of exchange used in H1 2026 was €/£1.147 vs H1 2025 €/£1.194).

[1] EBITDA is profit before depreciation, amortisation, non-operating income/expense and finance cost and income

Cash and CAPEX



- Movement in cash generated from operations reflects working capital movements
- Capex +17.7%, with investment focused on core activities, Wash.ME (£14.9 million) and Photo.ME (£8.2 million)
- As a result of higher capex and shareholder returns, net cash position was £20.1 million lower than in H1 2025
- Prior year restatement of cash and cash equivalents (-£8.5 million) is due to an adjustment in the value of cash in transit held in the Group vending machines at 30 April 2025

* Constant currency ("CC") see definition on slide 14

[1] Restatement of cash generated from operations, gross cash and net cash for H1 2025

[2] Net cash excludes lease liabilities of £10.0 million. Refer to note 12 for the reconciliation of net cash to cash and cash equivalents per the financial statements

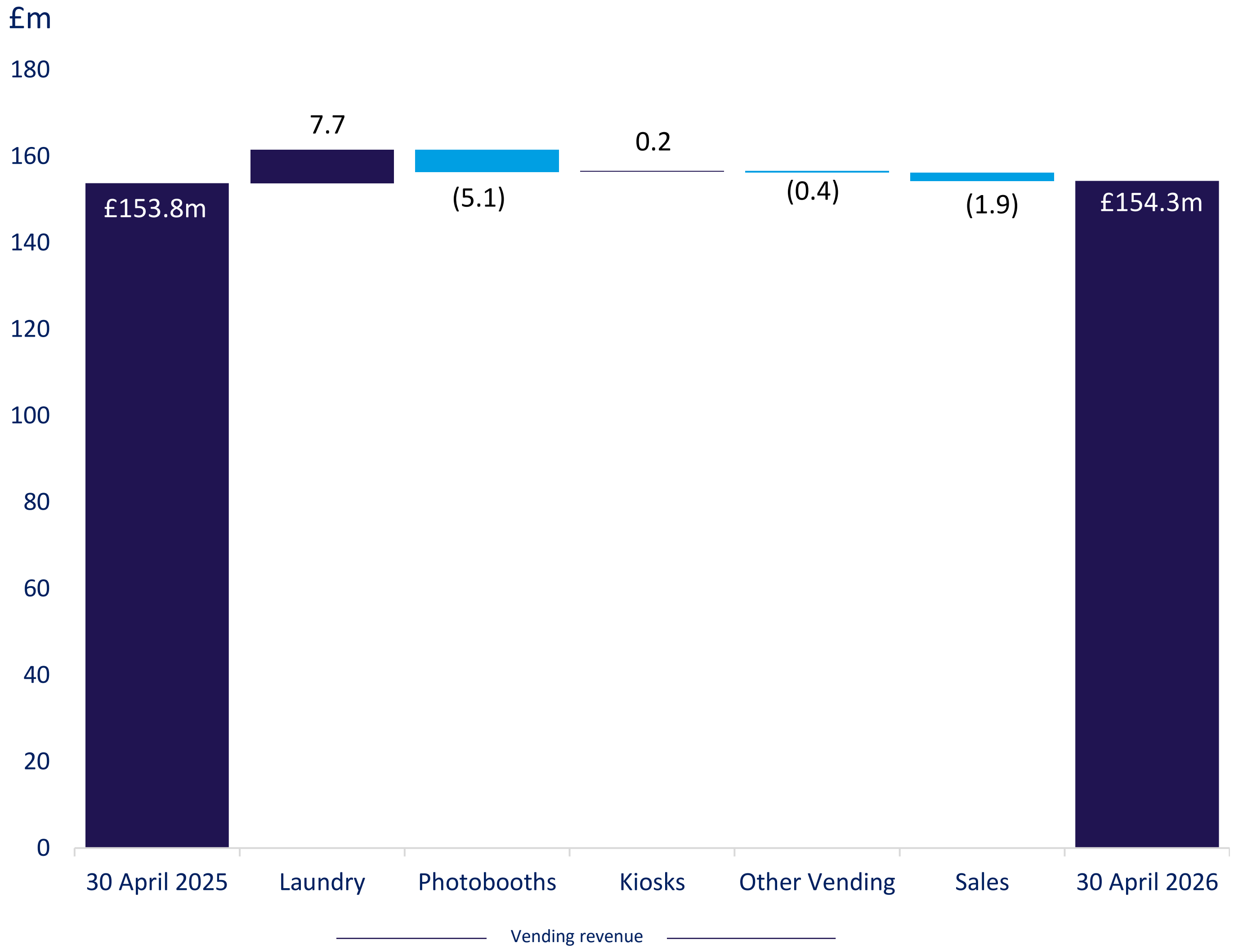
Earnings per share, dividends and share buybacks

DILUTED EARNINGS PER SHARE

INTERIM DIVIDEND PER SHARE

- Interim dividend will return £13.5 million to shareholders
- Dividend policy seeks to pay annual dividends in excess of 55% of annual profits after tax, subject to market conditions
- Share Buyback Programme launched in March 2026, for a maximum consideration of £18 million, with £2.7 million acquired as at 30 April 2026 (£4.5m acquired to date)

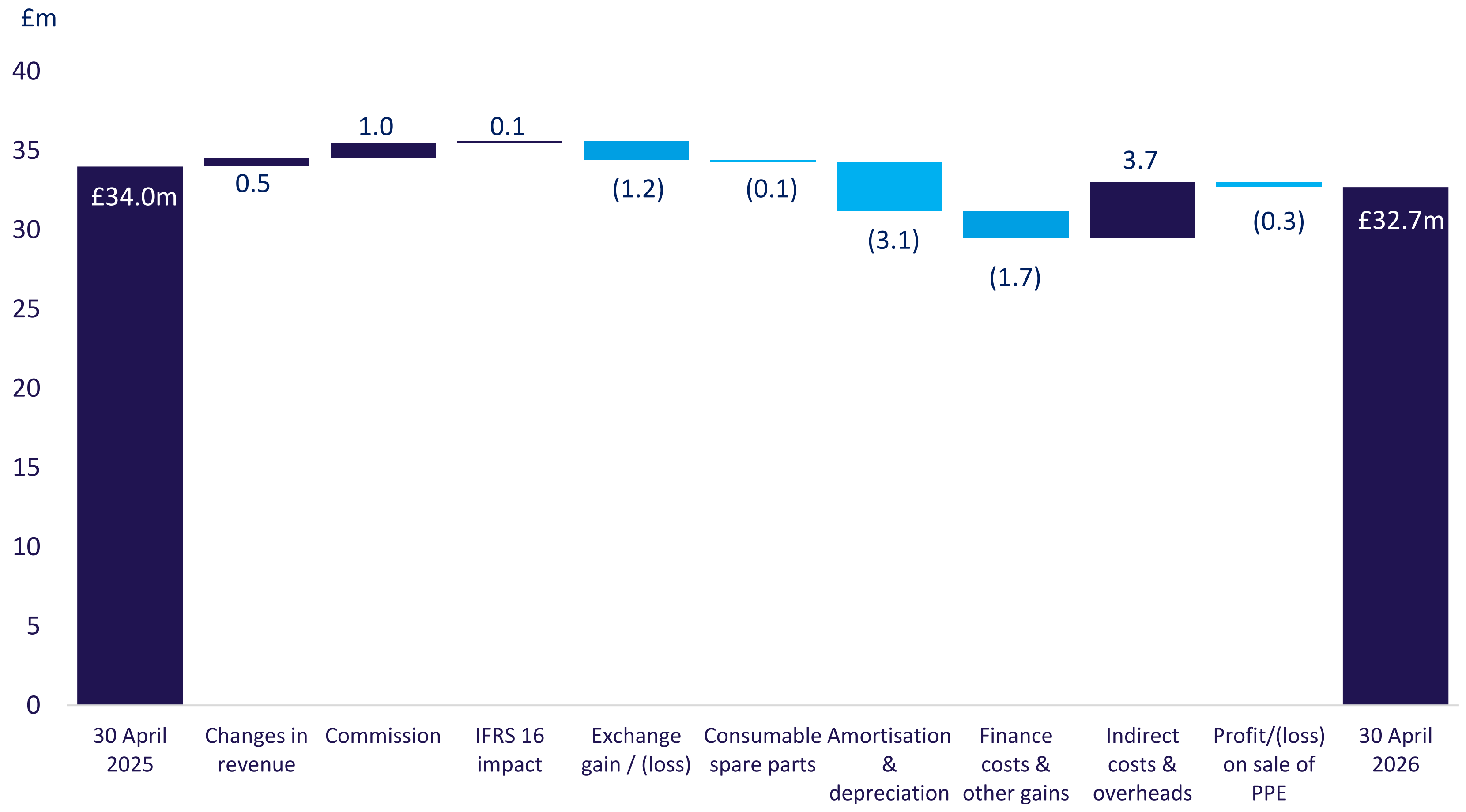
Revenue bridge



- Revenue growth driven by laundry operations
- Reduction in photobooth was largely related to previously announced changes in photo ID regulations in Germany, alongside softer trading in April
- Sales of equipment reduced as a result of the Group's focus on vending sales
- Consequently, Group total revenue was up 0.3% (-1.4% at CC*)

* Constant currency ("CC") see definition on slide 14

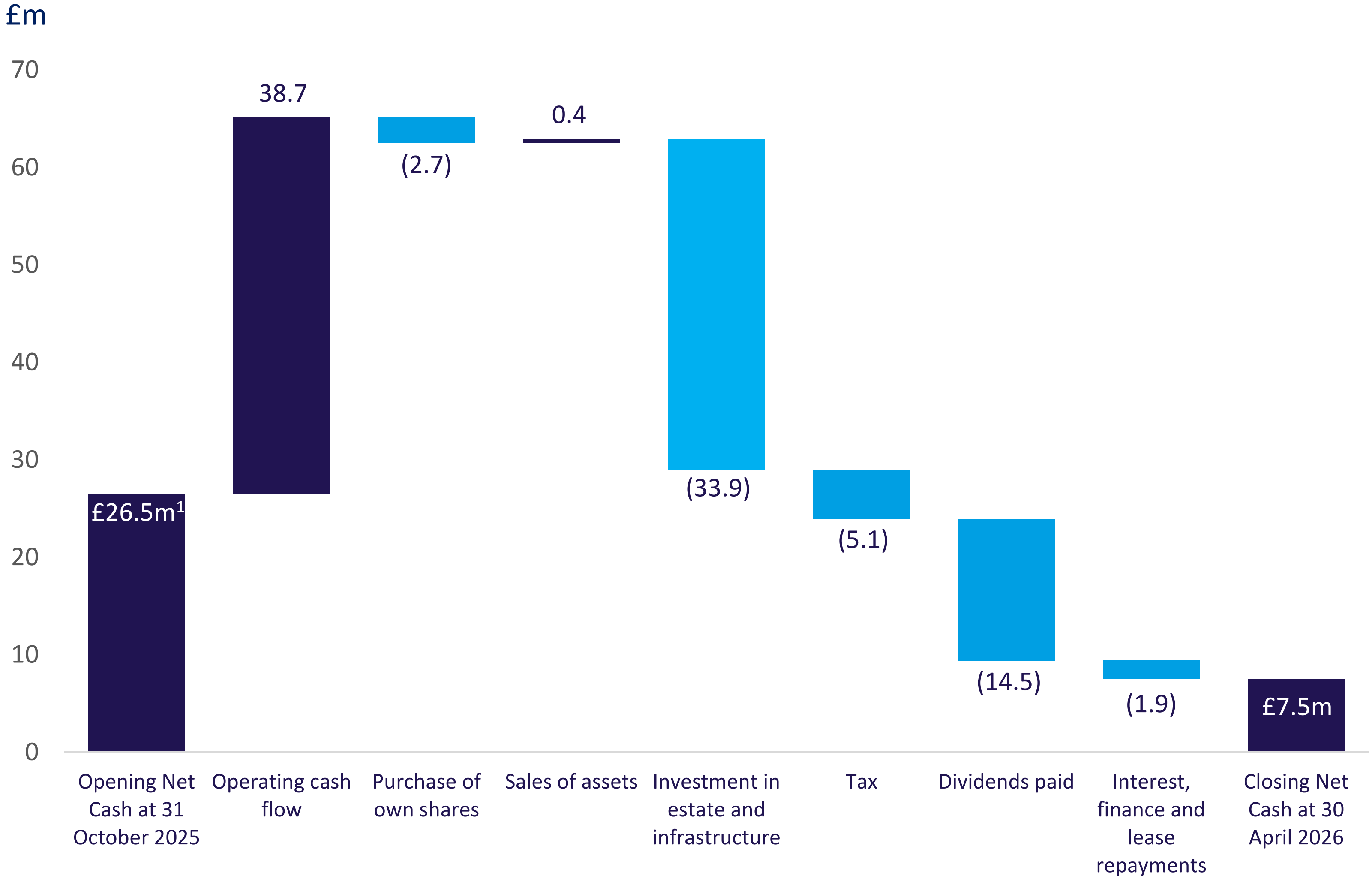
Profit before tax bridge



- Profitability reflected lower revenue growth than expected
- Amortisation and depreciation were in line with expectations; however, this was not covered by revenue growth
- H1 2025 benefited from a one-off property gain of £1.6 million
- Profit before tax declined by 3.8% (-6.2% at constant currency*)

* Constant currency (“CC”) see definition on slide 14

Net cash bridge



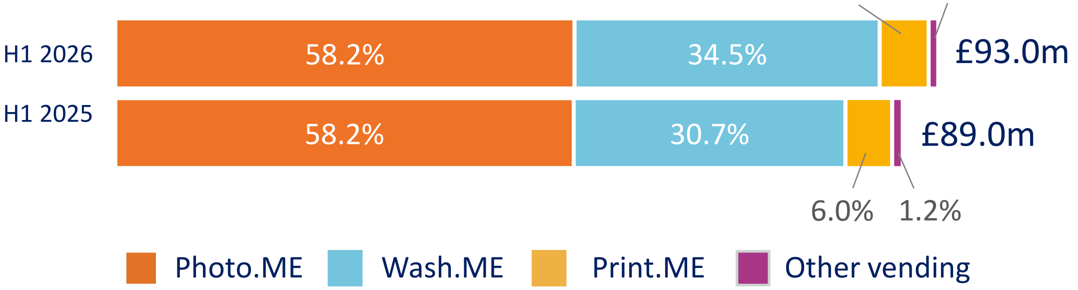
- Operating cash flow £9 million lower than prior year, driven by working capital movements
- Net cash position driven by investment in capital expenditure and shareholder returns

[1] H1 2025 figures for Gross cash, Net cash and Cash generated from operations have been restated.

Continental Europe

Countries of operations[4]	No. of Vending units	% of total Group revenue
10	**28,232**	**67.1%**
	H1 2025: 27,425	H1 2025: 66.3%

TOTAL VENDING REVENUE[1] MIX



TOTAL REVENUE[2]

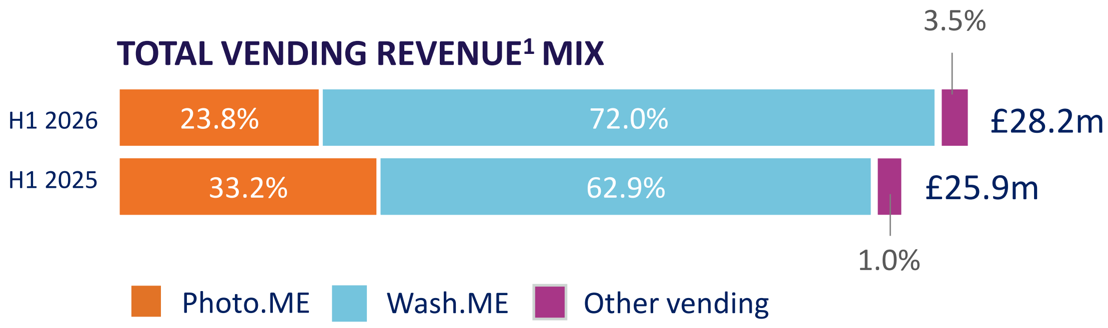
OPERATING PROFIT[3]

- Vending revenue[1] +4.4% (+0.2% at CC*)
  - Wash.ME vending revenue +12.4% (+7.8% at CC*). A further 739 net laundry installations in the region in the last 12 months
  - Photo.ME vending revenue[1] +0.2% (-4.1% at CC*), with overall performance affected by the previously mentioned regulatory changes in Germany. A further 818 next-generation photobooths installed in France in H1 2026
- Total revenue[2] +1.6%, reflecting -17.7% lower revenue from sales of equipment
- Operating profit[3] was -4.9%
- Region contributed 83.1% of the total Group EBITDA
- Renewal of partnerships with SNCF (5-year contract) and RATP (7-year contract)

*Constant currency ("CC") see definition on page 14
[1] Vending revenue is earned from machines in operation and excludes revenue from the sale of equipment, consumables, spare parts and services
[2] Total revenue is vending revenue from the operation of photobooth machines plus revenue from the sale of photobooth machines, spare parts, consumables and services
[3] Operating profit for Corporate Costs and Continental Europe has been restated for H1 2025
[4] Austria, Belgium, Finland, France, Germany, Italy, the Netherlands, Portugal, Spain, Switzerland

United Kingdom & Republic of Ireland

TOTAL VENDING REVENUE[1] MIX



TOTAL REVENUE[2]

OPERATING PROFIT

Countries of operations	No. of Vending units	% of total Group revenue
2	**6,736**	**18.4%**
	H1 2025: 6,201	H1 2025: 17.0%

- Vending revenue[1] +8.9% (+22.7% at CC*)
  - Wash.ME growth of +24.5% and now represents 72.0% of vending revenue[1] in the region
  - A further 142 laundry machines installed in H1
  - Photo.ME vending revenue[1] -22.1% (-22.1% at CC*), reflected the previously mentioned end of a large low margin contract, which finished in April 2025
- Operating profit +2.6%
- The region contributed 21.4% of total Group EBITDA

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[1] Vending revenue is earned from machines in operation and excludes revenue from the sale of equipment, consumables, spare parts and services
[2] Total revenue is vending revenue from the operation of photobooth machines plus revenue from the sale of photobooth machines, spare parts, consumables and services

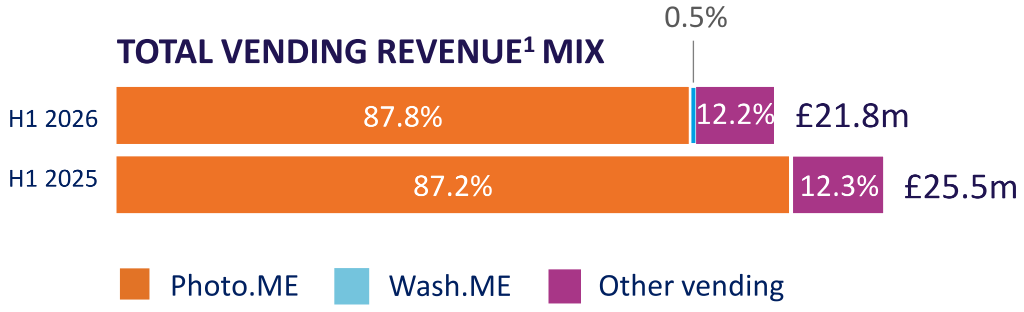
Asia Pacific

Countries of operations[3]
4

No. of Vending units
14,696
H1 2025: 14,964

% of total Group revenue
14.5%
H1 2025: 16.7%

TOTAL VENDING REVENUE[1] MIX



TOTAL REVENUE[2]

OPERATING PROFIT

- Total vending revenue[1] -14.5%, due to a 9.1% decrease in the value of the Japanese yen against GBP and fewer machines in operation
  - Photo.ME vending revenue[1] -14.8% (-7.2% at CC*) due to lower demand
  - Vending revenue[1] from Other Vending -12.9% (-6.5% at CC*). This includes 432 freshly squeezed orange juice vending machines in operation across Japan (394) and Australia (38)
- Total revenue was -13.2% (-5.8% at CC*)
- Operating profit -10.3% (-2.6% at CC*)
- The region contributed 10.1% to Group EBITDA
- Group expects the Japanese photobooth market to be smaller in the long term due to external factors

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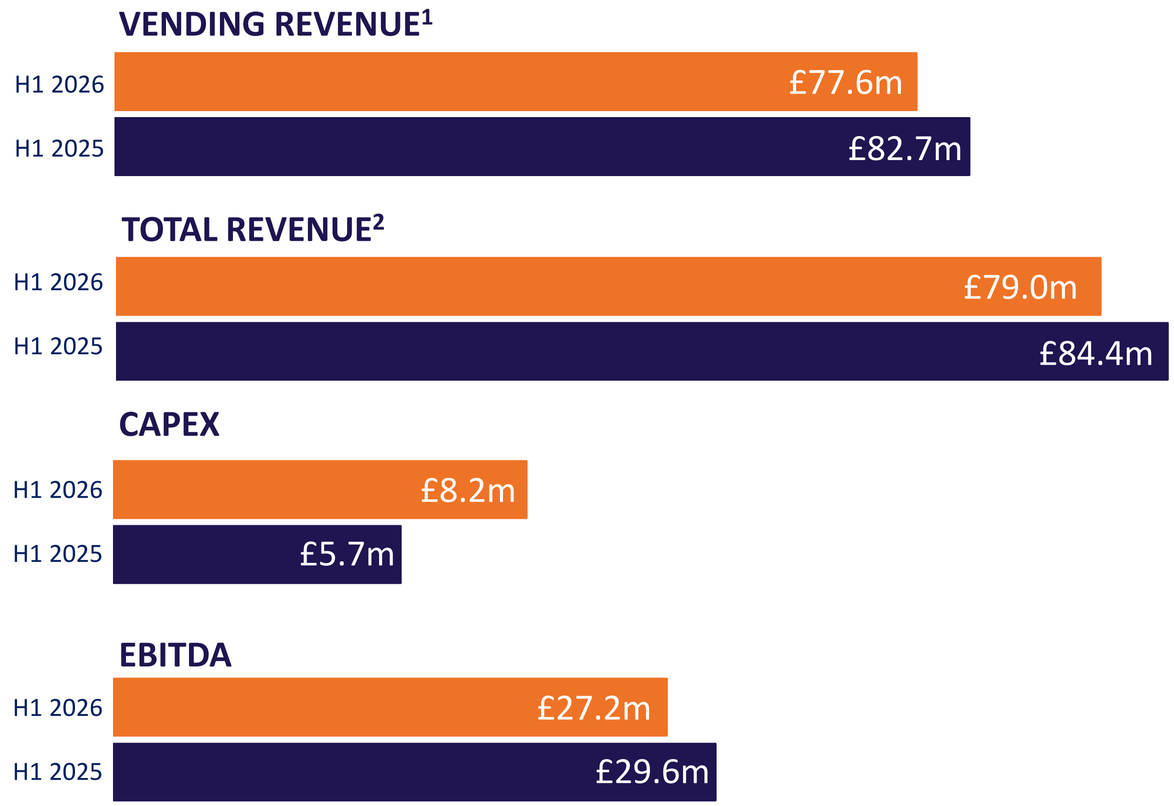
[1] Vending revenue is earned from machines in operation and excludes revenue from the sale of equipment, consumables, spare parts and services
[2] Total revenue is vending revenue from the operation of photobooth machines plus revenue from the sale of photobooth machines, spare parts, consumables and services
[3] Australia, China, Japan, Singapore

Business Review

Photo.ME GROUP

Integrated biometric photo identification solutions

A global leader in the photobooth market for instant photo ID, portraits and fun photographs



Core Business Activity

Countries of operations[4] **16**	No. of Vending units **30,356** H1 2025: 30,557	% of total Group revenue **51.2%** H1 2025: 54.9%
Average revenue per machine[3] **£2,549** H1 2025: £2,704	% of Group EBITDA **47.7%** H1 2025: 55.6%	EBITDA margin **34.4%** H1 2025: 35.1%

- Vending revenue[1] decline of -6.2% (-6.8% at CC*), primarily due to previously announced regulatory changes in Germany for official photo ID and Japan
- Total revenue[2] was -6.4% (-6.9% at CC*) also reflects lower revenue from the sale of equipment, in line with the strategic focus on vending operations
- Capex +43.9% focused on next-generation rollout programme and upgrade or replacement of older machines
- Next-generation photobooths installed, offering a range of services, with lower maintenance costs and delivering higher turnover
- Total of 4,362 next-generation photobooths installed at 30 April 2026; plans to install c. 200 per month in H2 2026

*Constant currency ("CC") see definition on page 14

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[2] Total revenue is vending revenue from the operation of machines plus revenue from the sale of machines, spare parts, consumables and services

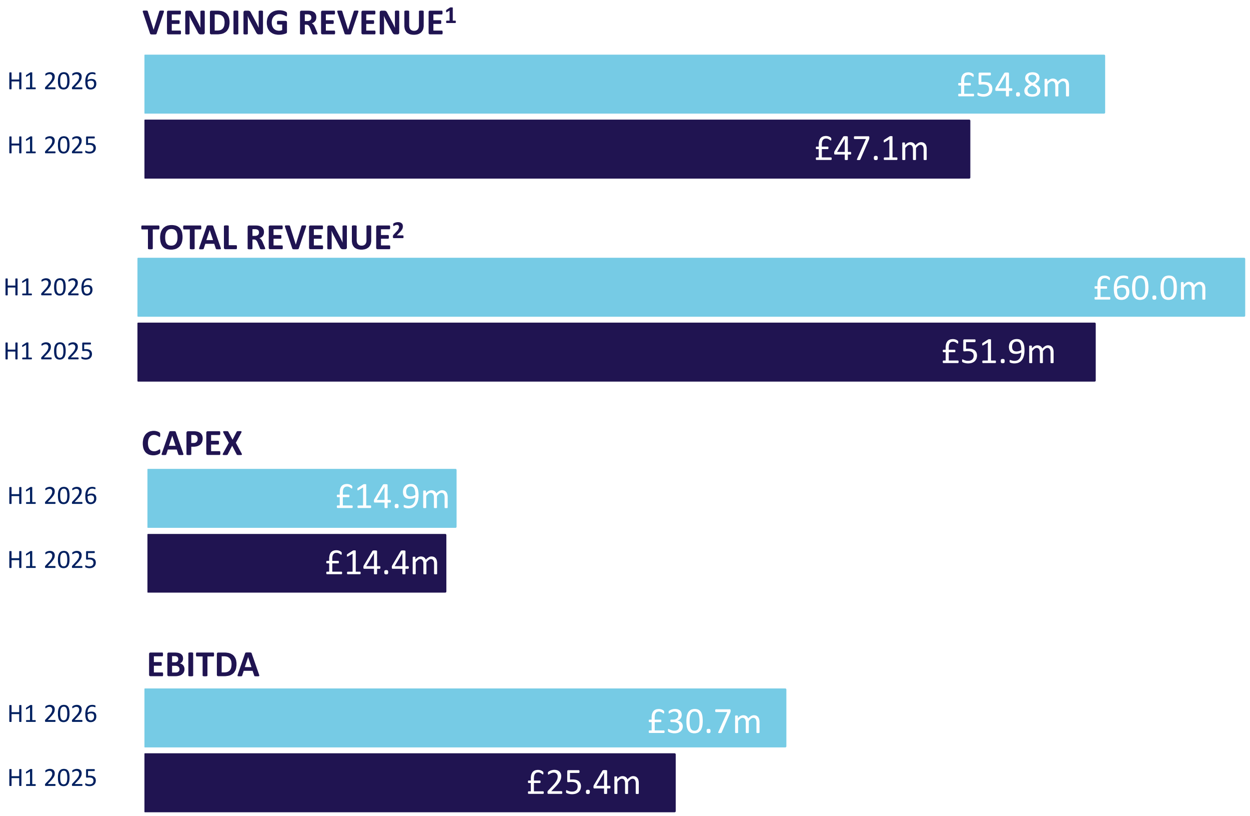
[3] Average revenue per photobooth (excluding VAT) for the six months to 30 April 2026

[4] Australia, Austria, Belgium, China, Finland, France, Germany, the Republic of Ireland, Japan, Luxembourg, the Netherlands, Portugal, Singapore, Spain, Switzerland, United Kingdom

Wash.ME GROUP

Unattended 24/7 laundry services and launderettes

Large-capacity, energy-saving rapid self-service laundry service



Core Business Activity

Countries of operations[4]	Total number of units	% of total Group revenue
12	8,106 H1 2025: 6,983	38.9% H1 2025: 33.7%

Average revenue per machine[3]	% of Group EBITDA	EBITDA margin
£6,975 H1 2025: £6,450	53.9% H1 2025: 47.7%	51.2% H1 2025: 48.9%

- Wash.ME vending revenue[1] +16.3% (+12.7% at CC[*])
- Average revenue per machine[3] +8.1% (+4.8% at CC[*])
- Capex increased +3.5%, reflecting net 499 machines added in H1 2026
- New partnership with ASDA – largest single client deal in the history of the Group - ambition to install up to 700 laundry machines
- More than 100,000 downloads of the Wash.ME App, available mainly in France – plans to rollout in other markets
- Remain on track to install more than 1,300 Wash.ME laundry machines in FY 2026

[*] Constant currency (“CC”) see definition on page 14

[1] Vending revenue is earned from machines in operation and excludes revenue from the sale of equipment, consumables, spare parts and services

[2] Total revenue is vending revenue from the operation of machines plus revenue from the sale of machines, spare parts, consumables and services

[3] Average revenue per machine (excluding VAT) for the six months to 30 April 2026.

[4] Austria, Belgium, China, France, Germany, Ireland, Japan, the Netherlands, Portugal, Spain, Switzerland, the United Kingdom.

Ancillary Business Activity

Print.ME

High-quality digital printing services

VENDING REVENUE[1]

TOTAL REVENUE[2]

CAPEX

EBITDA

Countries of operations[4] **9**	Number of Vending units **4,711** H1 2025: 4,471	% of total Group revenue **3.8%** H1 2025: 3.6%
Average revenue per machine[3] **£1,214** H1 2025: £1,200	% of Group EBITDA **3.3%** H1 2025: 4.3%	EBITDA margin **32.8%** H1 2025: 41.1%

- Total revenue[2] -4.9% (-9.8% at CC*) as a result of a drop in machine sales – subsequently EBITDA was down by £0.4 million
- New Speedlab offers enhanced user experience and greater functionality
- Capex was +6.1%, reflecting the investment programme

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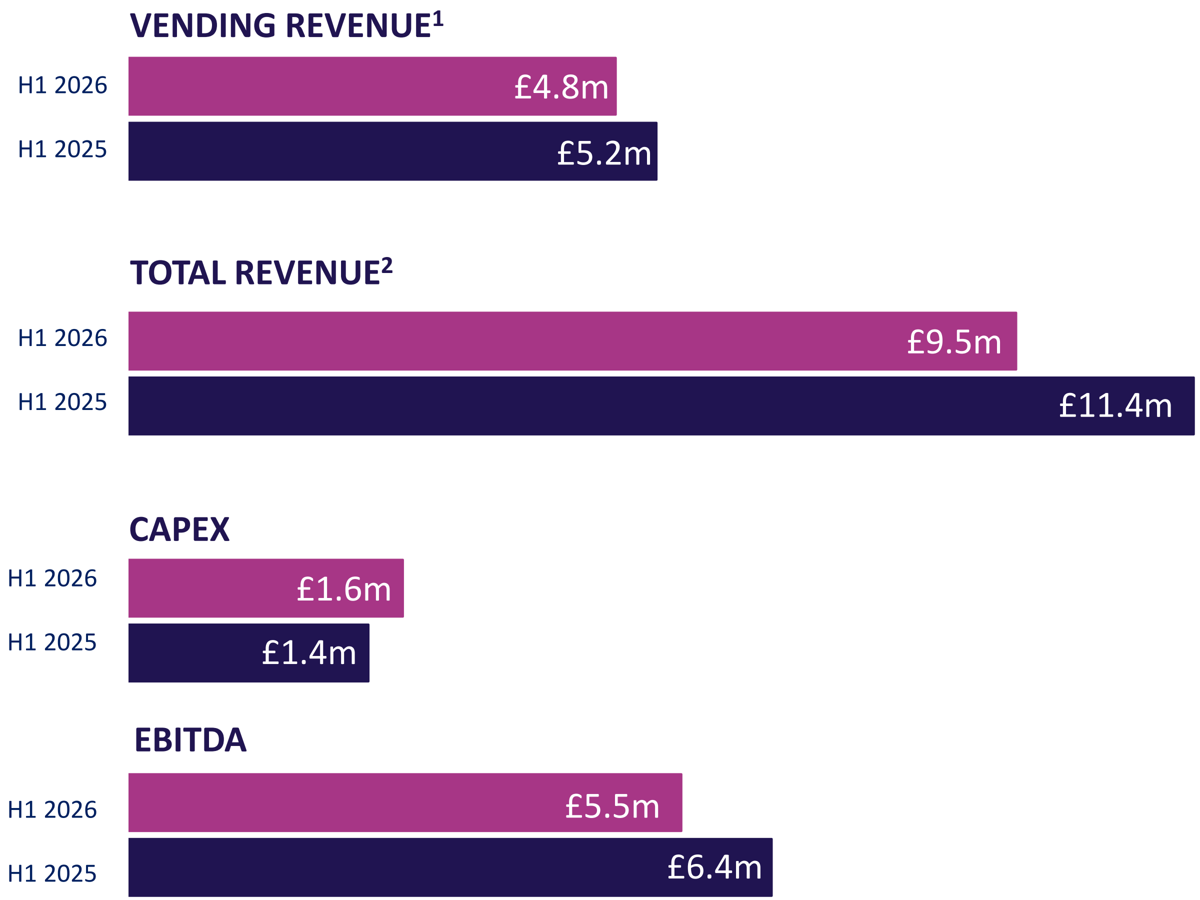
[2] Total revenue is vending revenue from the operation of machines plus revenue from the sale of machines, spare parts, consumables and services
[3] Average revenue per machine (excluding VAT) for the six months to 30 April 2026.
[4] Belgium, France, Germany, Japan, the Netherlands, Portugal, Spain, Switzerland, the United Kingdom.

Other Vending

Feed.ME, Amuse.ME, Copy.ME, Miscellaneous



Ancillary Business Activity

Countries of operations[3] **14**	No. of Vending units **6,491** H1 2025: 6,579	% of total Group revenue **6.2%** H1 2025 7.7%
% of total Group vending estate **13.1%** H1 2025: 13.5%	% of Group EBITDA **9.6%** H1 2025: 12.0%	EBITDA margin **57.9%** H1 2025: 53.8%

- Profitable ancillary services, typically located alongside core services
- Total revenue[2] -16.7% (17.5% at CC*) and EBITDA was -14.1%, mainly due to a reduction in the sale of machines of £1.5 million
- Vending revenue[1] was down only by £0.4m or 7.7% (-3.8% at CC*)
- 6,491 units comprising **Amuse.ME** (2,433), **Copy.ME** (3,150), **Feed.ME** (432) and **other miscellaneous** (461)
- Following a successful trial, the Group has installed 200 dog wash machines in France, the UK and the Republic of Ireland

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[2] Total revenue is vending revenue from the operation of photobooth machines plus revenue from the sale of photobooth machines, spare parts, consumables and services
[3] Australia, Austria, Belgium, China, France, Germany, Ireland, Japan, the Netherlands, Portugal, Spain, Singapore, Switzerland, the United Kingdom

Looking ahead

Looking Ahead

- Laundry expansion continuing at pace and on track to install c.1,300 in FY 2026
- Trading in H2 2026 to date has returned to more normalised trading patterns, with total vending revenue for May 2026 11.1% higher than May 2025 (Wash.ME +25.9% and Photo.ME +1.8%), with the positive trend continuing
- ME Group remains on track to meet revised full year expectations[1]
- The Board is confident in the long-term strategy, notably laundry expansion, alongside a focus on vending revenues positions the business well for future growth and enhanced shareholder value

[1] Revised full year expectations are for FY 2026 profit before tax to be in the range of £69 million to £74 million


REVOLUTION
LAUNDRY
LAUNDERETTE
DRY20KG
WASH20KG
WASH 9KG

Investor contact

Email: ir@me-group.com

Vladimir Crasneanscki, Deputy CEO & Head of Investor Relations

Appointed to the Board in June 2025 and as Deputy CEO in February 2026. More recently, Vladimir held the role of Managing Director UK, and the role of Head of Investor Relations.